



## Workshop on Innovation & Entrepreneurship in the 21st Century

### Introduction:

The innovation and entrepreneurship one-day workshop was designed jointly by the Islamic Development Bank (IDB), King Abdullah University of Science and Technology (KAUST) and the United Nations Development Program (UNDP) focusing on innovation and entrepreneurship in the 21st Century. The workshop will be hosted in conjunction with the 41st Annual Meeting of the IDB.

The workshop is designed to inform and educate participants on fundamental Innovation, Entrepreneurship and Design Thinking models and systems. These tools, models and systems will be available to each participant to use and take back through a KAUST/IDB Innovation Field Kit.

Workshop participants will therefore be able to use the models and systems both within their own organizations and with clients to help develop, accelerate and manage innovation.

## **Target Audience:**

Innovation Center managers, Incubator managers, business developers, Young entrepreneurs, policy makers and academics in Indonesia and in the IDB member countries. Please note that Attendance is by invitation only.

Expected outcomes:

- Ability to apply a framework and set of practical tools to facilitate innovation
- Ideas developed and tailored to your specific organizational setting.
- Ideas for how your organization can contribute to innovation in your field and the collective impact your field seeks.
- Explore TechNav tool to assess and take the technology from the lab to the market using best practices.
- An innovation Field Kit will be given to each participant, with tools that can be applied in their job on a regular basis.

**Date:** May 15th, 2016

**Time:** 9 am - 5.15 pm

**Venue:** Jakarta International Convention Center

**Workshop size:** 25 to 30 participants

## **Agenda**

### **Time Activity**

09:00 - 09:20 Introduction & The Power of Purpose

09.20 - 10.00 Lecture: Product Market Fit

10.00 - 10.45 Workshop: Product Market Fit

10.45 - 11.00 Break

11.00 - 11.25 Lecture: Lean Startup and Business Model Canvas

11.25 - 12.15 Workshop: Using Business Model Canvas to Empower Entrepreneurs

12.15 - 13.30 Lunch and Prayer

13.30 - 14.00 Lecture: TechNav and Technology Commercialization Phases

14.30 - 15.00 Workshop: How to Guide Technology Entrepreneurs with TechNav

15:00 - 15:30 Lecture: Customer Discovery

15.30 - 15.45 Break

15.45 - 16.15 Workshop: Customer Discovery

16.15 - 16.45 Lecture: Open Innovation

16.45 - 17.15 Networking

### **Workshop Moderators**



#### **Ozan Sonmez**

New Ventures Accelerator at Entrepreneurship Center

King Abdullah University of Science and Technology (KAUST), Saudi Arabia

Ozan Sonmez is an experienced mentor and startup accelerator manager. Since 2008, he has been actively engaged with global programs as a judge and instructor like Global Startup Battle (together with TechStars), MIT EF PanArab, Startup Istanbul & Startup Turkey (curated by Etohum), Startup Bootcamp, Hult Social Business Competition, Arab Mobile App Challenge, Intel Business Challenge MENA, Startup MENA, MIT GIST and UC Berkeley's Global Social Ventures Competition. He helped form and advise various angel groups and accelerators

globally. He serves as a mentor & advisor to startups like Silkroad Images (500 Startups Portfolio Company) and is a regular Master of Ceremonies, guest lecturer & advisor to various universities & entrepreneurship centers speaking about startups, innovation, venture and angel investing.

His international recognition and passion for accelerators led him to King Abdullah University of Science and Technology in Saudi Arabia to lead 2 Startup Accelerators inside the university and also manage the 910ths Accelerator Program: The first Not-for-Profit Seed Fund enabled Accelerator in the Kingdom.

He is a regional lead instructor in Middle East for Angel Labs (based in San Francisco) and he has held training sessions for Angel Investors all over the world.

He was nominated and participated to the US State Department International Leaders Program in 2013.



## **Ramya Gopalan**

Lead, Knowledge & Innovation, UNDP BRH

Ramya Gopalan leads UNDP's innovation practice in the Asia Pacific, focusing on helping UNDP develop the next generation of its services based on innovation approaches and methodologies mediated from different sectors. She manages a portfolio of over 80 innovation projects, leads the horizon scanning work and is responsible for building innovation capacity across the Asia Pacific region. Ramya has helped set up a number of cutting-edge initiatives in the area of technology and social innovation. She has also been contributing to exploring the nexus between public and private sector work, developing new approaches to public service delivery as well as establishing partnerships to adapt new technology and ideas for addressing development challenges. Ramya Gopalan has completed more than 10 years at UNDP previously managing a regional knowledge networks initiative.

Ramya has a double Masters in Environment and Development Economics from Loyola College, India and the London School of Economics as well as a Post Graduate Diploma from the WWF Centre for Environmental Law.



### **Abdulrahman AlJiffry**

New Ventures Associate, Entrepreneurship Center

King Abdullah University of Science and Technology (KAUST), Saudi Arabia

Abdulrahman AlJiffry supports a diverse portfolio of technology start-ups ranging from consumer electronics to education to clean tech in his capacity as part of the New Ventures team at King Abdullah University of Science & Technology (KAUST). Abdulrahman helped found KAUST's accelerator program during the early days of the Entrepreneurship Center and supported the KAUST's entrepreneurial efforts.

KAUST was named as the best Higher Education Institution Supporting Entrepreneurship in the 3rd Global Entrepreneurship Summit December 2012 only 18months after the founding of the Entrepreneurship Center.

During his time in KAUST, Abdulrahman created several initiatives including the Technology Angel Summit and Graduate Business Workshop that are at the intersection of technology and entrepreneurship. Abdulrahman received his BSc in Industrial Systems Engineering from King Abdulaziz University and his MBA from Al Faisal University.

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